

Hong Kong Language Needs Assessment Project

HKLNA-PROJECT NEWSLETTER

Flowers bloom in the most arid of soils.

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TOP News

The [HKLNA-Project Newsletter](#) is back and available for distribution. For the moment, however, you must fetch it yourself, as the delivery boy is busy helping to gather news. This new edition is only bimonthly, as there is still not enough to report and very much to be accomplished. Economic survival continues to weigh heavily on the Project, but not so heavily that forward movement has not been taking place.


GOVERNMENT RELATIONS

EARTH is happy to report that relations have improved somewhat. So as to protect the helpful and thus ensure their future cooperation, no further comment will be made, however. [EARTH](#) has learned its lesson well.

COMMUNITY RELATIONS

The promised CD is still in progress, and as soon as it is completed, EARTH will renew direct contact with the Hong Kong academic community. Putting the [HKLNA-Project™](#) on disk in an interactive format has been a very time-consuming task whose promotional potential remains untested. The software upgrade to Keynote™ V.3 has fixed the problem of document navigation, but QuickTime's™ appetite for disk space is likely to prove a costly hurdle to overcome. A second revision to "Understanding the nature, cause, magnitude, and direction of English language attrition in Hong Kong society" will be included on the disk. Hopefully the disk will be completed before summer break begins.

WEB Additions and Maintenance

- **Tsong Kit for Chinese Beginners** - An important addition has been made to this [free online primer](#) for Apple Computer™ users and beginning students of Chinese. Where before there existed only a character summary for each chapter, there now exists one [character summary](#) for all chapters. Now, you only have to look up the character, and not the chapter in which you learned it.
- **Chinese New Year's Greeting Card** - A greeting card with special reference to the HKLNA-Project™ was created for the 2006 Lunar New Year, but technical difficulty regarding the linking to external sites in tertiary rollover states has led to a significant delay. EARTH™ is still in consultation about the matter with Adobe Systems™. . . .
- **EARTH's First Broadband Connection** - EARTH™ has finally obtained a broadband connection and has already begun webmanaging with Adobe Systems' GoLive™. Next on the list is a fixed domain name and 24-hour, server-side, e-service.
- **EARTH's Viewpoint** - Although never really a part of the HKLNA-Project, the articles contained on this [webpage](#) have served as an important stimulus for continued public awareness. New articles will be forthcoming.
- **CD-Preview** - You can obtain [a glimpse](#)  of the navigational improvements introduced after obtaining Keynote V3.0. All you need is a copy of QuickTime and some empty disk space.

