Professor **T'SOU Ka Yin** mailto:<u>rlbtsou@cityu.edu.hk</u>

Director Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor T'sou,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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EARTH welcomes you and your feedback!

Sincerely,

橋守

R. A. Stegemann HKLNA-Project Director

Professor Lai Bong Yeung mailto: cttomlai@cityu.edu.hk

Deputy Director Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Professor Lai,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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Sincerely,

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R. A. Stegemann HKLNA-Project Director

Professor Wang S. Y. mailto: <u>eewsyw@cityu.edu.hk</u>

Deputy Director Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Professor Wang,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director



Deputy Director Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23

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R. A. Stegemann HKLNA-Project Director

Professor You Ru Jie mailto:<u>rlrjyou@cityu.edu.hk</u>

Research Fellow Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Professor You,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Professor Olivia Kwong mailto: <u>rlolivia@cityu.edu.hk</u>

Research Associate Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Kwong,

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R. A. Stegemann HKLNA-Project Director

Professor Chan Yiu Keung

mailto: csykchan@cityu.edu.hk

Member Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Chan,

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R. A. Stegemann HKLNA-Project Director

Professor **Kwong Tak Wu** mailto: cssamk@cityu.edu.hk

Member Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

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R. A. Stegemann HKLNA-Project Director

Professor Lee Chan Hee

mailto: cschlee@cityu.edu.hk

Member Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Professor Lee,

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R. A. Stegemann HKLNA-Project Director

Professor Liu Kwok Fai mailto: ctgliu@cityu.edu.hk

Member Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Professor Liu,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Professor **Sin King Kui** mailto: <u>ctsinkk@cityu.edu.hk</u>

Member Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Sin,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Professor Zee Yun Yang mailto: ctlzee@cityu.edu.hk

Member Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Professor Zee,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Professor **Y. Matthew Chen** mailto: <u>fhmychen@cityu.edu.hk</u>

Member Language Information Sciences Research Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

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R. A. Stegemann HKLNA-Project Director

Professor **Zhang Longi** mailto: <u>ctlxzh@cityu.edu.hk</u>

Director Centre for Cross-Cultural Studies City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Zhang,

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R. A. Stegemann HKLNA-Project Director

Professor Tao Lai Po Wah

mailto:<u>sajulia@cityu.edu.hk</u>

Director Governance in Asia Research Centre City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

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R. A. Stegemann HKLNA-Project Director

Professor Cheung Bing Leung mailto: sabltony@cityu.edu.hk

Associate Director Governance in Asia Research Centre City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

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R. A. Stegemann HKLNA-Project Director

Professor Leung Kwan Kwok

mailto: k.k.leung@cityu.edu.hk

Director Quality Evaluation Center **City University of Hong Kong**



Hong Kong, 03/09/23

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R. A. Stegemann HKLNA-Project Director

Professor Au Liu Suk Ching mailto: ssscl@cityu.edu.hk

Assistant Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Au,

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R. A. Stegemann HKLNA-Project Director

Professor **Chan Kin Keung** mailto: <u>ssdkchan@cityu.edu.hk</u>

Associate Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

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R. A. Stegemann HKLNA-Project Director

Mr. Chan Wing Tai mailto: sswtchan@cityu.edu.hk

Principal Consultant Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

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R. A. Stegemann HKLNA-Project Director

Professor Chan Kwok Hong

mailto:<u>sshong@cityu.edu.hk</u>

Coordinator of China Project Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Chan,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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EARTH welcomes you and your feedback!

Sincerely,

橋守

R. A. Stegemann HKLNA-Project Director

Professor Cheng Sheung Tak mailto: tak.cheng@cityu.edu.hk

Associate Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

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橋守

R. A. Stegemann HKLNA-Project Director

Professor Cheng Hon Kwong

mailto: sshkc@cityu.edu.hk

Lecturer Quality Evaluation Center **City University of Hong Kong**



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

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R. A. Stegemann HKLNA-Project Director

Professor Cheung Chau Kiu

mailto: ssjacky@cityu.edu.hk

Consultant Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Cheung,

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R. A. Stegemann HKLNA-Project Director

Professor Chong Ming Lin mailto:ssachong@cityu.edu.hk

Assistant Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

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R. A. Stegemann HKLNA-Project Director

Professor Kam Ping Kwong mailto:sspkk@cityu.edu.hk

Associate Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Professor Kam,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Professor **Kwan Yui Huen** mailto:<u>ssak2911@cityu.edu.hk</u>

Associate Director Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Kwan,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Professor Lee Tak Yan mailto: <u>sstakyan@cityu.edu.hk</u>

Associate Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Professor Lee,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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橋守

R. A. Stegemann HKLNA-Project Director

Professor Lo Tit Wing mailto:<u>sstwl@cityu.edu.hk</u>

Coordinator of Social Data Research Unit Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Lo,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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Sincerely,

橋守

R. A. Stegemann HKLNA-Project Director

Mr. Stephen Kun Ma

mailto: ss220888@cityu.edu.hk

Lecturer Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Mr. Ma,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Mr. Mak Hoi Wah

mailto:ssmakhw@cityu.edu.hk

Assistant Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Mr. Mak,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Professor Wong Sing Wing mailto:<u>ssswwong@cityu.edu.hk</u>

Assistant Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Wong,

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R. A. Stegemann HKLNA-Project Director

Professor Yue Xiao Dong mailto: ssxdyue@cityu.edu.hk

Assistant Professor Quality Evaluation Center City University of Hong Kong



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Dear Professor Yue,

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R. A. Stegemann HKLNA-Project Director

Professor **Tse Wing Ling** mailto: <u>ssjwltse@cityu.edu.hk</u>

Coordinator of Consultancy Project Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Tse,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

Professor Ngan Man Hung mailto:ssrangan@cityu.edu.hk

Coordinator of Tendered Projects Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

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R. A. Stegemann HKLNA-Project Director

Professor **Kwok Kin Fun** mailto:<u>ssjk@cityu.edu.hk</u>

Associate Professor Quality Evaluation Center City University of Hong Kong



Hong Kong, 03/09/23

Introduction and Invitation to the HKLNA-Project

Dear Professor Kwok,

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R. A. Stegemann HKLNA-Project Director

Mr. Benjamin Lee

mailto: leebensw@netvigator.com

Principal Certified Public Accountants Lee Sik Wai & Co.



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

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橋守

R. A. Stegemann HKLNA-Project Director

Klaus Colanero, Ph.D.

mailto: klaus.colanero@catamail.com

Member Focolare Movement Hong Kong



Hong Kong, 03/09/23 Introduction and Invitation to the HKLNA-Project

Dear Dr. Colanero,

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