# Mr. John Bohan

mailto: jbohan@fmo.esf.edu.hk

Acting Secretary and Financial Controller **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Bohan,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf

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Once contact among interested parties has been established a general meeting will be held in order to answer questions about the proposed research and allow interested and potential participants an opportunity to meet with one another and me. Certainly your input with regard to the project's first proposal is and will be heartily welcomed. Please direct all queries, comments, suggestions, letters of endorsement, references, and other support directly to me at any of the contact points provided below.

EARTH welcomes you and your feedback!

Sincerely,



R. A. Stegemann **HKLNA-Project Director** 

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. John Tustin mailto: jtustin@fmo.esf.edu.hk

Human Resources Director English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Tustin,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Mr. Graham Ranger

mailto:granger@fmo.esf.edu.hk

Education Officer for Secondary Education English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Ranger,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

#### Ms. Stella Counsell

mailto: aeop@fmo.esf.edu.hk

School Improvement Officer English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Counsell,

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Bonnie Lau mailto: bonniel@ESFcampus.net

Centre Administrator
J. C. Sarah Roe Centre

English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Lau,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Caleb Knight mailto: cknight@esf.edu.hk

Educational Psychologist
J. C. Sarah Roe Centre
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Knight,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. May Law mailto: maylaw@ESFcampus.net

Resources Manager
J. C. Sarah Roe Centre
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Law,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

#### Mr. Michael Wood

mailto: mwood@esf.edu.hk

ESF Senior Educational Psychologist J. C. Sarah Roe Centre **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Wood,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

# Mr. Doug Taylor

mailto: doug@esfsall.net

ESF Self-Access Language Learning Centre
J. C. Sarah Roe Centre
English Schools Foundation

E ast A sian R esearch and T ranslation in H ong Kong

Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Taylor,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. **D. James**mailto:school@mail.island.edu.hk

Principal Island School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. James,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

mailto: <a href="mailto:hsmr@pacific.net.hk">hsmr@pacific.net.hk</a> • tel/fax: 852 2630 0349
H2-30 Sunshine City • No. 18 On Luk Street • Ma On Shan Shatin • New Territories
Hong Kong • China 04

Mr. **J. Wray** mailto: head@sis.edu.hk

Principal
South Island School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Wray,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Brian Driver

mailto: wis@wis.edu.hk

Principal
West Island School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Driver,

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Vanessa Bingham

mailto: admissions@kennedy.edu.hk

**Principal** Kennedy School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Bingham,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann **HKLNA-Project Director** 

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. A. Wilkinson

mailto: office@bradbury.myschools.net

Principal
Bradbury School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Wilkinson,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

mailto: <a href="mailto:hsmr@pacific.net.hk">hsmr@pacific.net.hk</a> • tel/fax: 852 2630 0349
H2-30 Sunshine City • No. 18 On Luk Street • Ma On Shan Shatin • New Territories
Hong Kong • China 04

Mr. John Brewster

mailto: principal@peakschool.net

Acting Principal
Peak School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. D. J. Harrison

mailto: qbsoff@qbs.edu.hk

Principal
Quarry Bay School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

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Mr. E. Harvey mailto: enquiry@glenealy.edu.hk

Principal
Glenealy School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Denis Cocks

mailto: office@kgv.edu.hk

Principal
King George V School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Cocks,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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More information about the HKLNA-Project itself can be obtained at <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/index.html">http://homepage.mac.com/moogoonghwa/earth/current/hklna/index.html</a>

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EARTH welcomes you and your feedback!

Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. M. J. Doherty mailto: mdoherty@jcsrs.edu.hk

Principal
J. C. Sarah Roe School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Doherty,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Michael Tanner

mailto: bhs@bhs.esf.edu.hk

Principal
Beacon Hill School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Tanner,

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. **D. S. Cottam** mailto: dsc@shatincollege.edu.hk

Principal
Shatin College
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Cottam,

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. B. G. Lewis mailto:info@sjs.edu.hk

Principal
Shatin Junior School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Lewis,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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EARTH welcomes you and your feedback!

Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Katie Jones mailto: admiss@bauhinia.edu.hk

Head of School Bauhina Primary School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Jones,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Marian Eastwood, M. A.

mailto: info@cwbs.edu.hk

Principal
Clearwater Bay School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Eastwood,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. **G. T. Davies** mailto: office@perth.kjs.edu.hk

Principal Kowloon Junior School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Davies,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

# Mr. Cheung Siu Ming

mailto: scheung@phoenix.edu.hk

Principal
Phoenix International School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Cheung,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Sylvia M. Ager mailto: sma@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Ager,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

#### Mr. Michael Alexander

mailto: ma@shatincollege.edu.hk

French and German Teacher Shatin College English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Alexander,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Ms. Tamra Bradbury

mailto: tb@shatincollege.edu.hk

English and Business Education Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Bradbury,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Ms. Lisa J. Craig-Cunningham

mailto: <u>ljc@shatincollege.edu.hk</u>

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Craig,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Ms. Amanda Harris

mailto: ah@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Harris,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Flicky J. Higginbottom

mailto: fjh@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Higginbottom,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Marshall Hughes

mailto: mh@shatincollege.edu.hk

Assistant Principal
Shatin College
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Dr. Hughes,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Mr. Peter Langford-Smith

mailto: pl@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Langford,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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EARTH welcomes you and your feedback!

Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. **Sally Lim** mailto: scl@shatincollege.edu.hk

Mandarin Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Lim,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Geoffrey J. Lofthouse

mailto: gjl@shatincollege.edu.hk

Assistant Principal
Shatin College
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Dr. Lofthouse,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

# Ms. Patricia Martin

mailto: pm@shatincollege.edu.hk

English and History Teacher Shatin College English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Martin,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Elaine S. McIntyre

mailto: esm@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. McIntyre,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Lee F. O'Leary mailto: Ifo@shatincollege.edu.hk

Spanish and French Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Lee,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. **Niu Jia N.**mailto:jnn@shatincollege.edu.hk

Mandarin Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Niu,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Katia Pitarch

mailto: kp@shatincollege.edu.hk

French and Spanish Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Pitarch,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

#### Ms. Christine M. Rowlands

mailto: cmr@shatincollege.edu.hk

Assistant Principal
Shatin College
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Rowlands,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Danielle Shaw

mailto: ds@shatincollege.edu.hk

French Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Shaw,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. **John Shaw** mailto: js@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Shaw,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Daniel J. Stamp

mailto: djs@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Stamp,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Carolyn J. Tattam

mailto: cjt@shatincollege.edu.hk

French and German Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Carolyn,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Adrian R. Tilley mailto: art@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Tilley,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Imelda V. Villenguez

mailto: ivv@shatincollege.edu.hk

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Villenguez,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Lesley A. Watkins

mailto: law@shatincollege.edu.hk

French Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Watkins,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Carol A. Westwood

mailto: <a href="mailto:caw@shatincollege.edu.hk">caw@shatincollege.edu.hk</a>

English Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Westwood,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Danielle Yang mailto: dy@shatincollege.edu.hk

Mandarin Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Yang,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Ms. Margaret E. Ducie

mailto: med@shatincollege.edu.hk

**Economics and Business Education Teacher** Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Ducie,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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More information about the HKLNA-Project itself can be obtained at http://homepage.mac.com/moogoonghwa/earth/current/hklna/index.html

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EARTH welcomes you and your feedback!

Sincerely,



R. A. Stegemann **HKLNA-Project Director** 

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Paul Hoang mailto: ph@shatincollege.edu.hk

**Economics and Business Education Teacher** Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Hoang,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann **HKLNA-Project Director** 

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### Mr. Richard A. Overens

mailto: rao@shatincollege.edu.hk

Geography Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Overens,

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R. A. Stegemann HKLNA-Project Director

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#### Ms. Susan Tonin

mailto: st@shatincollege.edu.hk

Economics and Business Education Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Tonin,

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Tony White mailto: tw@shatincollege.edu.hk

Geography Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. White,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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Ms. Sara K. Wilson

mailto: skw@shatincollege.edu.hk

Economics and Business Education Teacher Shatin College **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Wilson,

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R. A. Stegemann HKLNA-Project Director

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### Ms. Johanne Caulfield

mailto: jcaufield@phoenix.edu.hk

Head of Upper School Phoenix International School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Caulfield,

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## Mr. Derek Roberts

mailto: droberts@phoenix.edu.hk

Head of Middle School Phoenix International School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Mr. Roberts,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Ms. Marguerite Lopez

mailto: mlopez@phoenix.edu.hk

Head of Primary School Phoenix International School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Lopez,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. **Janny Law** mailto: jlaw@phoenix.edu.hk

Teacher
Phoenix International School
English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Law,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Maggie Wu mailto: mwu@phoenix.edu.hk

Middle and Senior Level Chinese Teacher Phoenix International School

**English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Wu,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

# Ms. Christine Tong

mailto: <a href="mailto:ctong@phoenix.edu.hk">ctong@phoenix.edu.hk</a>

Primary Level Chinese Teacher Phoenix International School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Tong,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Lois Ma

mailto: <a href="mailto:lma@phoenix.edu.hk">lma@phoenix.edu.hk</a>

Chinese Primary Level Teacher Phoenix International School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Ma,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

# Ms. Maggie Yuen

mailto: myuen@phoenix.edu.hk

Primary Level Chinese Teacher Phoenix International School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Yuen,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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# Ms. Mei Cheung

mailto: mcheung@phoenix.edu.hk

Primary Level Chinese Teacher Phoenix International School **English Schools Foundation** 



Hong Kong, 03/10/12

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Dear Ms. Cheung,

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### Ms. Jacinta Webb

mailto: jwebb@phoenix.edu.hk

English as a Second Language Teacher Phoenix International School English Schools Foundation



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Webb,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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#### Ms. Therese Owen

mailto: towen@phoenix.edu.hk

English as a Second Language Teacher Phoenix International School English Schools Foundation



Hong Kong, 03/10/12

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### Ms. Aletha Rossiter

mailto: arossiter@phoenix.edu.hk

English and Social Studies Teacher Phoenix International School **English Schools Foundation** 



Hong Kong, 03/10/12

Re: Introduction to the HKLNA-Project

Dear Ms. Rossiter,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

More information about the HKLNA-Project itself can be obtained at

http://homepage.mac.com/moogoonghwa/earth/current/hklna/index.html

Once contact among interested parties has been established a general meeting will be held in order to answer questions about the proposed research and allow interested and potential participants an opportunity to meet with one another and me. Certainly your input with regard to the project's first proposal is and will be heartily welcomed. Please direct all queries, comments, suggestions, letters of endorsement, references, and other support directly to me at any of the contact points provided below.

EARTH welcomes you and your feedback!

Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

# Ms. Jeannine Wong

mailto: jwong@phoenix.edu.hk

French Teacher
Phoenix International School
English Schools Foundation



Hong Kong, 03/10/12

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