Dr. Tong Ho Kin

mailto: hktong@ied.edu.hk

Acting Department Head
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Tong,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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EARTH welcomes you and your feedback!

Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

#### Dr. Ho Kwok Cheung

mailto: kcho@ied.edu.hk

Deputy Head
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Ho,

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mailto: <a href="mailto:hsmr@pacific.net.hk">hsmr@pacific.net.hk</a> • tel/fax: 852 2630 0349 H2-30 Sunshine City • No. 18 On Luk Street • Ma On Shan Shatin • New Territories Hong Kong • China 04

#### Mr. Lee How Chung

mailto: hclee@ied.edu.hk

Deputy Head
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Dear Mr. Lee,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

#### Dr. Chen Xuec Hao

mailto: xchen@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Chen,

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mailto: <a href="mailto:hsmr@pacific.net.hk">hsmr@pacific.net.hk</a> • tel/fax: 852 2630 0349
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Hong Kong • China 04

# Dr. Cheng Chung Kai

mailto: ckcheng@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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mailto: <a href="mailto:hsmr@pacific.net.hk">hsmr@pacific.net.hk</a> • tel/fax: 852 2630 0349
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Hong Kong • China 04

# Dr. Cheung Lin Hong

mailto: linhong@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Lau Hing Wah

mailto: <a href="mailto:hwlau@ied.edu.hk">hwlau@ied.edu.hk</a>

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Lau,

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Dr. Lee Kwai Sang

mailto: kslee@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Lee,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Leung Man Yee

mailto: myleung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Leung,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Man Ying Ling

mailto: ylman@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Ng Shuk Ying

mailto: ngsy@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Ng,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Pak Wan Hoi

mailto: whpak@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Pak,

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Dory Poon mailto:dpoa@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

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### Dr. Poon Kin Chung

mailto: kcpoon@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

#### Dr. Shi Jian Guo

mailto: jshi@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Shi,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Soon Ai Ling mailto: alsoon@ied.edu.hk

Lecturer

Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Soon,

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Dr. Tang Shing Fun

mailto: sftang@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Tang,

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EARTH welcomes you and your feedback!

Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Mr. Cheung Hon Ching

mailto: hccheung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Mr. Cheung,

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## Mr. Cheung Sau Hung

mailto: shcheung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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# Mr. Chung Kam Chun

mailto: kcchung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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mailto: <a href="mailto:hsmr@pacific.net.hk">hsmr@pacific.net.hk</a> • tel/fax: 852 2630 0349
H2-30 Sunshine City • No. 18 On Luk Street • Ma On Shan Shatin • New Territories
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Mr. Ho Chi Hang

mailto: <u>chho@ied.edu.hk</u>

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Mr. Ho,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Kwok See Ho

mailto: shkwok@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Dear Mr. Kwok,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Lai Siu Ming

mailto: smlai@ied.edu.hk

Lecturer Department of Chinese Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Mr. Lai,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Lam Hon Sing

mailto: <a href="mailto:hslam@ied.edu.hk">hslam@ied.edu.hk</a>

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Mr. Lam,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Lau Se Yiu mailto: sylau@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Mr. Lau,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Mr. Leung Chun Wai mailto: hleung@ied.edu.hk

Lecturer Department of Chinese Hong Kong Institute of Education



Hong Kong, 03/10/14

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

### Mr. Wong Yiu Keung

mailto: ykkwong@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Dear Mr. Wong,

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# мг. Yeung Kwai Hong

mailto: khyeung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Ms. Au Yuen Yee

mailto: maau@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Au,

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### Ms. Chan Shuk Ching

mailto: escchan@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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# Ms. Cheung Kwok Chung

mailto: kccheung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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# Ms. Cheung Yee Man

mailto: ymcheung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Ms. Chow Lai Ying

mailto: lychow@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Fu Kin Hung

mailto: khfu@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Fu,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Fung Chui Yee

mailto: cyefung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Dear Ms. Fung,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Ip Su Lin mailto: slcheung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Ip,

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Ms. Kwan Che Ying

mailto: cykwan@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Kwan,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Leung Pui Wan

mailto: pleung@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Leung,

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Ms. Liu Pui Lee mailto: plliu@ied.edu.hk

Lecturer

Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Liu,

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Ms. Lo Hing Kiu mailto: hklo@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Lo,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Lo Sau Chong

mailto: sclo@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Mok Suk Yee

mailto: symok@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Mok,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Sze To Sau May

mailto: smszeto@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Sze,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Tse Suet Mui

mailto: smtse@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. Tse,

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Ms. Wong Yan Nar

mailto: ynwong@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Ms. Yu Yuen Yee

mailto: fryu@ied.edu.hk

Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Dear Ms. Yu,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Lee Yuk Mui

mailto: ymlee@ied.edu.hk

Principal Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Tong Shau Ling

mailto: sltong@ied.edu.hk

Principal Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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## Dr. Cheng Pui Fong

mailto: pfcheng@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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Dr. Fok Yuk Ying

mailto: yyfok@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



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Sincerely,



R. A. Stegemann HKLNA-Project Director

> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Fung Shu Fun

mailto: sffung@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Fung,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing and other fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal <a href="http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf">http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf</a>

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Ho Man Sing

mailto: msho@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Ho,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Tse Ka Ho mailto: kahotse@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Tse,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Wong Leung Wo

mailto: leungwo@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Wong,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Dr. Zhang Ben Nan

mailto: bzhang@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Dr. Zhang,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

## Mr. Cheung Wing Tak

mailto: wtcheung@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Mr. Cheung,

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. Keung Pui Ling

mailto: plkeung@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

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> East Asian Research and Translation in Hong Kong http://homepage.mac.com/moogoonghwa/earth/

Ms. So Kit Yuk

mailto: kyso@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

Re: Introduction to the HKLNA-Project

Dear Ms. So,

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Ms. Wong Kit Ching

mailto: kcchan@ied.edu.hk

Senior Lecturer
Department of Chinese
Hong Kong Institute of Education



Hong Kong, 03/10/14

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