

Professor **Jill Sinclair Bell**

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Head of Department
Department of English
Hong Kong Institute of Education



**E ast
A sian
R esearch and
T ranslation in
H ong Kong**

Hong Kong, 03/10/10

Re: Introduction to the HKLNA-Project

Dear Professor Bell,

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<http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf>

More information about the HKLNA-Project itself can be obtained at

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Once contact among interested parties has been established a general meeting will be held in order to answer questions about the proposed research and allow interested and potential participants an opportunity to meet with one another and me. Certainly your input with regard to the project's first proposal is and will be heartily welcomed. Please direct all queries and comments directly to me at any of the contact points provided below.

EARTH welcomes you and your feedback!

Sincerely,

橋 守

R. A. Stegemann
HKLNA-Project Director

East Asian Research and Translation in Hong Kong

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Dr. **Yu Li Wai Sze**

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Deputy Head of Department
Department of English
Hong Kong Institute of Education



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Hong Kong, 03/10/10

Re: Introduction to the HKLNA-Project

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Dr. **Peter Thomas Bodycott**

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Principal Lecturer
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Principal Lecturer
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Ms. **Lam Yuen Kwan**

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Senior Lecturer
Department of English
Hong Kong Institute of Education



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Ms. **Lee Mee To**

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Senior Lecturer
Department of English
Hong Kong Institute of Education



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Dr. **Anne Ma**

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Senior Lecturer
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Dr. **Mok Cheung Hing Man**

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Senior Lecturer
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Dr. **Elizabeth Anne Walker**

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Senior Lecturer
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Ms. **Celia Alano**

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Hong Kong, 03/10/10

Re: Introduction to the HKLNA-Project

Dear Ms. Chan,

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EARTH welcomes you and your feedback!

Sincerely,

橋 守

R. A. Stegemann

HKLNA-Project Director

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Lecturer

Department of English

Hong Kong Institute of Education



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Hong Kong, 03/10/10

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Hong Kong, 03/10/10

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Hong Kong, 03/10/10

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**E ast
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Hong Kong, 03/10/10

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Lecturer

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Lecturer

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Re: Introduction to the HKLNA-Project

Dear Ms. Wong,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, demography, marketing, and others fields. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm, the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

<http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf>

More information about the HKLNA-Project itself can be obtained at

<http://homepage.mac.com/moogoonghwa/earth/current/hklna/index.html>

Once contact among interested parties has been established a general meeting will be held in order to answer questions about the proposed research and allow interested and potential participants an opportunity to meet with one another and me. Certainly your input with regard to the project's first proposal is and will be heartily welcomed. Please direct all queries and comments directly to me at any of the contact points provided below.

EARTH welcomes you and your feedback!

Sincerely,

橋 守

R. A. Stegemann

HKLNA-Project Director

East Asian Research and Translation in Hong Kong

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Lecturer

Department of English

Hong Kong Institute of Education



**E ast
A sian
R esearch and
T ranslation in
H ong Kong**

Hong Kong, 03/10/10

Re: Introduction to the HKLNA-Project

Dear Dr. Zayts,

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