Professor **Lee Ou Fan**
hmllee@ust.hk

Co-director
Center for Cultural Studies
**The Hong Kong University
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Hong Kong, 03/09/19
Introduction and Invitation to the HKLNA-Project

Dear Professor Lee,

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EARTH welcomes you and your feedback!

Sincerely,

橋 守

R. A. Stegemann
HKLNA-Project Director

Professor **Angelina Yee**
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Co-director
Center for Cultural Studies
**The Hong Kong University
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R. A. Stegemann
HKLNA-Project Director

Professor **Chen Jian Hua**
hmjjchen@ust.hk

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Hong Kong, 03/09/19
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R. A. Stegemann
HKLNA-Project Director

Professor **Chen Li Fen**
hmlfchen@ust.hk

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R. A. Stegemann
HKLNA-Project Director

Professor **Ku Shuk Mei**
soagnes@ust.hk

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Hong Kong, 03/09/19
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R. A. Stegemann
HKLNA-Project Director

Professor **Pun Ngai**
sonpun@ust.hk

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R. A. Stegemann
HKLNA-Project Director

Professor **Alvin Y. So**
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Associate Dean of Humanities
Center for Cultural Studies
**The Hong Kong University
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Hong Kong, 03/09/19
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Dear Professor So,

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R. A. Stegemann
HKLNA-Project Director

Professor **Sasha Vojkovic**
hmsasha@ust.hk

Steering Committee
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Sincerely,

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R. A. Stegemann
HKLNA-Project Director

Professor **Bian Yan Jie**
sobian@ust.hk

Director
Survey Research Center
**The Hong Kong University
of Science and Technology**

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Hong Kong, 03/09/19
Introduction and Invitation to the HKLNA-Project

Dear Professor Bian,

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Sincerely,

橋 守

R. A. Stegemann
HKLNA-Project Director

Professor **Ding X. L.**
soxld@ust.hk

Professor of Social Science
Survey Research Center
**The Hong Kong University
of Science and Technology**

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Hong Kong, 03/09/19
Introduction and Invitation to the HKLNA-Project

Dear Professor Ding,

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Sincerely,

橋 守

R. A. Stegemann
HKLNA-Project Director

Professor **David Zweig**
sozweig@ust.hk

Professor of Social Science
Survey Research Center
**The Hong Kong University
of Science and Technology**

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Sincerely,

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R. A. Stegemann
HKLNA-Project Director

Professor **Erik Baark**
sobaark@ust.hk

Associate Professor of Social Science
Survey Research Center
**The Hong Kong University
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R. A. Stegemann
HKLNA-Project Director

Professor **Kung Kai Sing**
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Associate Professor of Social Science
Survey Research Center
**The Hong Kong University
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R. A. Stegemann
HKLNA-Project Director

Professor **Lin Yi Min**
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HKLNA-Project Director

Professor **Ma Zhong Dong**

sojohnma@ust.hk

Associate Professor of Social Science
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Dear Professor Ma,

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R. A. Stegemann
HKLNA-Project Director

Professor **Barry Sautman**
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Associate Professor of Social Science
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R. A. Stegemann
HKLNA-Project Director

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HKLNA-Project Director

Professor **Greg Felker**
sofelker@ust.hk

Assistant Professor of Social Science
Survey Research Center
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HKLNA-Project Director

Professor **Ma Ngok**
soma@ust.hk

Assistant Professor of Social Science
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R esearch and
T ranslation in
H ong Kong

Hong Kong, 03/09/19
Introduction and Invitation to the HKLNA-Project

Dear Professor Ma,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, and marketing. Its principal objective is to examine the soundness (or more probable unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commerical competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf

More information about the HKLNA-Project itself can be obtained at

http://homepage.mac.com/moogoonghwa/earth/current/hklna/index.html

Once contact among interested parties has been established a general meeting will be held in order to answer questions about the proposed research and allow interested and potential participants an opportunity to meet with one another and me. Certainly your input with regard to the project's first proposal is and will be heartily welcomed. Please direct queries and comments directly to me at any of the contact points provided in the foot of this letter.

EARTH welcomes you and your feedback!

Sincerely,

橋 守

R. A. Stegemann
HKLNA-Project Director

Professor **Pun Ngai**
sonpun@ust.hk

Assistant Professor of Social Science
Survey Research Center
**The Hong Kong University
of Science and Technology**

East
Asian
Research and
Translation in
Hong Kong

Hong Kong, 03/09/19
Introduction and Invitation to the HKLNA-Project

Dear Professor Pun,

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橋 守

R. A. Stegemann
HKLNA-Project Director

Professor **Michelle Yik**
myik@ust.hk

Assistant Professor of Social Science
Survey Research Center
**The Hong Kong University
of Science and Technology**

E ast
A sian
R esearch and
T ranslation in
H ong Kong

Hong Kong, 03/09/19
Introduction and Invitation to the HKLNA-Project

Dear Professor Yik,

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