

Professor **Chen K. Y.**

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Director

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**E ast
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T ranslation in
H ong Kong**

Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

Dear Professor Chen,

The HKLNA-Project is a multidisciplinary project that draws on expertise from economics, socio-linguistics, language education, statistics, political science, psychology, marketing, and other areas. Its principal objective is to examine the soundness (or unsoundness) of East Asia's universal English language requirement as a means for the promotion of cross-cultural communication, educational enlightenment, technology transfer, and commercial competitiveness in East Asia. As EARTH is a Hong Kong firm the project's natural starting point is Hong Kong -- hence, the name Hong Kong Language Needs Assessment Project. The following provides you with a direct link to the project's first research proposal

<http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf>

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EARTH welcomes you and your feedback!

Sincerely,

橋 守

R. A. Stegemann

HKLNA-Project Director

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Associate Director
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Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

Dear Professor Bridges,

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Research Development Officer
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Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

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Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

Dear Dr. Fan,

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Introduction and Invitation to the HKLNA-Project

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Dr. **Jimmy Ran**

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Introduction and Invitation to the HKLNA-Project

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Dr. **Thomas Voon**

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Introduction and Invitation to the HKLNA-Project

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Introduction and Invitation to the HKLNA-Project

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EARTH welcomes you and your feedback!

Sincerely,

橋 守

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Lingnan University



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Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

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Hong Kong, 03/09/26

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Department Head
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Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

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Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

Dear Professor Baehr,

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Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

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Hong Kong, 03/09/26

Introduction and Invitation to the HKLNA-Project

Dear Professor Kwok,

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Hong Kong, 03/09/26

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