Dr. Leonel Alvarado

mailto: l.alvarado@massey.ac.nz

Lecturer

School of Language Studies

Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

Dear Dr. Alvarado,

Twelve years on the ground in East Asia has taught me that the world is not yet ready for a universally shared common language. In the simplest of terms there are too many people learning English to provide adequate training to non-native speakers and insufficient *real* demand to help them sustain what they have learned after having been trained. Moreover, there are too few people learning the languages of non-English speaking peoples to provide a sufficiently strong foundation for good cross-cultural communication and understanding. As a result the overall quality of the English language has suffered, East Asian languages have been neglected, and understanding between peoples of East Asia and the West has been impaired. The obvious solution to this problem is to remove the *artificial* demand for English language created by East Asian governments and the language's global proponents. Unfortunately, those who are in the best position to remove this excess demand and consequent poor quality oversupply are the least inclined to do so.

In order to start the ball rolling I have created the Hong Kong Language Needs Assessment Project.

http://homepage.mac.com/moogoonghwa/earth/current/hklna/index.html

Although dedicated almost entirely to Hong Kong, the project has important implications for the rest of East Asia, where I hope someday to move it forward under a different name. The purpose of the project is to assess the *real* use and need of the English language in Hong Kong and eventually other East Asian societies and thereby provide policy makers and individual citizens with the information they require to make proper choices with regard to English language training and learning. The first important stage of this project is research, and it is to this end that the following proposal was developed and money, or alternatively employment, is now being sought

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Please consider the project and research proposal carefully and think about ways

East Asian Research and Translation in Hong Kong

I am looking forward to your timely response.

Sincerely,



Dr. Colin Anderson

mailto: C.G.Anderson@massey.ac.nz
Senior Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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East Asian Research and Translation in Hong Kong

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Sincerely,



Dr. Billy Badger

mailto: B.Badger@massey.ac.nz
School Convenor of German
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

Dear Dr. Badger,

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East Asian Research and Translation in Hong Kong

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Sincerely,



Ms. Naomi Collins mailto: N.e.collins@massey.ac.nz

Programme Co-ordinator Sasakawa Fellowship Fund School of Language Studies Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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East Asian Research and Translation in Hong Kong

Please consider the project and research proposal carefully and think about ways that you, your organization, or others whom you know, might best contribute to the HKLNA-Project's ultimate success.

I am looking forward to your timely response.

Sincerely,



Professor Glynnis M. Cropp

mailto: G.M.Cropp@massey.ac.nz

Professor School of Language Studies Massey University E ast A sian R esearch and T ranslation in H ong Kong

Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Ms Dong Tian Shu

mailto: T.S.Dong@massey.ac.nz
Tutor, East Asian Studies
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

Dear Ms Dong,

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East Asian Research and Translation in Hong Kong

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Sincerely,



Dr. France Grenaudier-Klijn

mailto: F. Grenaudier-Klijn@massey.ac.nz
Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

Dear Dr. Grenaudier,

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East Asian Research and Translation in Hong Kong

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Sincerely,



Dr. Rosemary Haddon

mailto: R.M. Haddon@massey.ac.nz
Senior Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Kakubayashi Fumio

mailto: F. Kakubayashi@massey.ac.nz
Senior Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Mr. Paul Knight, M. A.

mailto: P.S.Knight@massey.ac.nz
Senior Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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East Asian Research and Translation in Hong Kong

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Sincerely,



Mr. Li Dong

mailto: D.Li@massey.ac.nz
Senior Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Rebeca Maseda

mailto: R. Maseda@massey.ac.nz
Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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East Asian Research and Translation in Hong Kong

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Sincerely,



Professor Ono Kiyoharu

mailto: K.Ono@massey.ac.nz
Professor
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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East Asian Research and Translation in Hong Kong

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Sincerely,



Dr. Martin Paviour-Smith

mailto: m.paviour-smith@massey.ac.nz
Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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Ms. Penelope Shino, M. A.

mailto: P.A. Shino@massey.ac.nz
Lecturer
School of Language Studies
Massey University



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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Ms. Gillian Skyrme, M. A.

mailto: G.R. Skyrme@massey.ac.nz Lecturer School of Language Studies Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Please consider the project and research proposal carefully and think about ways

East Asian Research and Translation in Hong Kong

I am looking forward to your timely response.

Sincerely,



Dr. Ellen Soulliere

mailto: E.F.Soulliere@massey.ac.nz
Head of School
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

Dear Dr. Soulliere,

Twelve years on the ground in East Asia has taught me that the world is not yet ready for a universally shared common language. In the simplest of terms there are too many people learning English to provide adequate training to non-native speakers and insufficient *real* demand to help them sustain what they have learned after having been trained. Moreover, there are too few people learning the languages of non-English speaking peoples to provide a sufficiently strong foundation for good cross-cultural communication and understanding. As a result the overall quality of the English language has suffered, East Asian languages have been neglected, and understanding between peoples of East Asia and the West has been impaired. The obvious solution to this problem is to remove the *artificial* demand for English language created by East Asian governments and the language's global proponents. Unfortunately, those who are in the best position to remove this excess demand and consequent poor quality oversupply are the least inclined to do so.

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Sincerely,



Professor Noel Watts

mailto: N.R. Watts@massey.ac.nz
Associate Professor
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Professor Cynthia White

mailto: C.J.White@massey.ac.nz
Associate Professor
School of Language Studies
Massey University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Tamsin Meaney

mailto: tamsin.meaney@stonebow.otago.ac.nz

Teaching Staff
Linguistics Program
Otao University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Song Jae Jung

mailto: jaejung.song@stonebow.otago.ac.nz
Section Head
Linguistics Program
Otao University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

Dear Dr. Song,

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Sincerely,



Dr. Elke Stracke

mailto: elke.stracke@stonebow.otago.ac.nz

Teaching Staff
Linguistics Program
Otao University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

Dear Dr. Stracke,

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East Asian Research and Translation in Hong Kong

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Sincerely,



Dr. John Taylor

mailto: john.taylor@stonebow.otago.ac.nz Managing Editor Cognitive Linguistics Research Linguistics Program Otao University



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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East Asian Research and Translation in Hong Kong

Please consider the project and research proposal carefully and think about ways that you, your organization, or others whom you know, might best contribute to the HKLNA-Project's ultimate success.

I am looking forward to your timely response.

Sincerely,





Mr. Eddie Davis

mailto: eddie.davis@rsnz.org

Manager

International Affairs

The Royal Society of New Zealand



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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East Asian Research and Translation in Hong Kong

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Sincerely,



Ms. Tasha Black

mailto: tasha.black@rsnz.org
Research Assessor
Marsden Fund
The Royal Society of New Zealand



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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Sincerely,



Mr. Peter Gilberd

mailto: peter.gilberd@rsnz.org

Deputy Manager, Research Funding

Marsden Fund

The Royal Society of New Zealand



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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Mr. Jason Gush

mailto: jason.gush@rsnz.org
Research Assessor
Marsden Fund
The Royal Society of New Zealand



Hong Kong, 03/10/14

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Sincerely,



Ms. Andrea Knox

mailto: andrea.knox@rsnz.org
Evaluation Officer
Marsden Fund
The Royal Society of New Zealand



Hong Kong, 03/10/14

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Sincerely,



Mr. Don Smith

mailto: don.smith@rsnz.org
Manager, Research Funding
Marsden Fund
The Royal Society of New Zealand



Hong Kong, 03/10/14

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Sincerely,



Mr. Peter Spratt

mailto: peter.spratt@rsnz.org

Senior Manager, Science and Education Marsden Fund

The Royal Society of New Zealand



Hong Kong, 03/10/14

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Sincerely,



Ms. Allison Taranchokov

mailto: allison.taranchokov@rsnz.org

Fund Coordinator
Marsden Fund
The Royal Society of New Zealand



Hong Kong, 03/10/14

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Ms. Debbie Woodhall

mailto: debbie.woodhall@rsnz.org
Education Programmes
Marsden Fund
The Royal Society of New Zealand



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

Dear Ms. Woodhall,

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http://homepage.mac.com/moogoonghwa/earth/current/hklna/documents/proposals/030828-1.pdf

Please consider the project and research proposal carefully and think about ways

East Asian Research and Translation in Hong Kong

I am looking forward to your timely response.

Sincerely,



Dr. W. Scott Allan

mailto: ws.allan@auckland.ac.nz
Head of Linguistics Section
Department of Applied Language Studies
and Linguistics
University of Auckland



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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I am looking forward to your timely response.

Sincerely,





Dr. Elaine Ballard

mailto: e.ballard@auckland.ac.nz

Lecturer

Department of Applied Language Studies and Linguistics

University of Auckland



Hong Kong, 03/10/14

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Sincerely,





Dr. Gary Barkhuizen

mailto: g.barkhuizen@auckland.ac.nz

Senior Lecturer

Department of Applied Language Studies

and Linguistics

University of Auckland



Hong Kong, 03/10/14

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Dr. Helen Basturkmen

mailto: h.basturkmen@auckland.ac.nz

Lecturer

Department of Applied Language Studies

and Linguistics
University of Auckland

H ong Kong

R esearch and

Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Ms. Helen Charters

mailto: h.charters@auckland.ac.nz

Senior Tutor Department of Applied Language Studies and Linguistics

University of Auckland



Hong Kong, 03/10/14

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Professor Catherine Elder

mailto: c.elder@auckland.ac.nz
Associate Professor
Department of Applied Language Studies
and Linguistics
University of Auckland



Hong Kong, 03/10/14

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East Asian Research and Translation in Hong Kong

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Professor Rod Ellis

mailto: r.ellis@auckland.ac.nz
Department Head
Department of Applied Language Studies
and Linguistics
University of Auckland



Hong Kong, 03/10/14

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Dr. Nick Ellis

mailto: n.ellis@bangor.ac.uk
Visiting Professor
Department of Applied Language Studies
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University of Auckland



Hong Kong, 03/10/14

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Ms. Jackie Greenwood

mailto: j.greenwood@auckland.ac.nz

Senior Tutor Department of Applied Language Studies and Linguistics

University of Auckland



Hong Kong, 03/10/14

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East Asian Research and Translation in Hong Kong

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Professor Alan Kirkness

mailto: a.kirkness@auckland.ac.nz

Professor

Department of Applied Language Studies

and Linguistics

University of Auckland



Hong Kong, 03/10/14

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East Asian Research and Translation in Hong Kong

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Sincerely,





Ms. Marilyn Lewis

mailto: mn.lewis@auckland.ac.nz

Senior Lecturer
Department of Applied Language Studies and Linguistics
University of Auckland



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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East Asian Research and Translation in Hong Kong

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Dr. Frank Lichtenberk

mailto: f.lichtenberk@auckland.ac.nz

Senior Lecturer Department of Applied Language Studies and Linguistics

University of Auckland



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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East Asian Research and Translation in Hong Kong

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Sincerely,





Mr. Hayo Reinders

mailto: h.reinders@auckland.ac.nz

Director, English Language Self-Access Centre Department of Applied Language Studies and Linguistics

University of Auckland



Hong Kong, 03/10/14

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Ms. Rosemarry Wette

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Senior Tutor
Department of Applied Language Studies and Linguistics
University of Auckland



Hong Kong, 03/10/14

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Dr. Donna Starks

mailto: d.starks@auckland.ac.nz
Senior Lecturer
Department of Applied Language Studies
and Linguistics

University of Auckland



Hong Kong, 03/10/14

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East Asian Research and Translation in Hong Kong

I am looking forward to your timely response.

Sincerely,





Dr. Fay Wouk

mailto:f.wouk@auckland.ac.nz

Lecturer

Department of Applied Language Studies

and Linguistics

University of Auckland



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

Dear Dr. Wouk,

Twelve years on the ground in East Asia has taught me that the world is not yet ready for a universally shared common language. In the simplest of terms there are too many people learning English to provide adequate training to non-native speakers and insufficient *real* demand to help them sustain what they have learned after having been trained. Moreover, there are too few people learning the languages of non-English speaking peoples to provide a sufficiently strong foundation for good cross-cultural communication and understanding. As a result the overall quality of the English language has suffered, East Asian languages have been neglected, and understanding between peoples of East Asia and the West has been impaired. The obvious solution to this problem is to remove the *artificial* demand for English language created by East Asian governments and the language's global proponents. Unfortunately, those who are in the best position to remove this excess demand and consequent poor quality oversupply are the least inclined to do so.

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East Asian Research and Translation in Hong Kong

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Sincerely,





Professor Lyle Campbell

mailto: lyle.campbell@canterbury.ac.nz
Fellow, Royal Society of New Zealand Department of Linguistics
University of Canterbury



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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East Asian Research and Translation in Hong Kong

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I am looking forward to your timely response.

Sincerely,



Professor Andrew Carstairs-McCarthy

mailto: andrew.carstairs-mccarthy@canterbury.ac.nz

Department Head
Department of Linguistics
University of Canterbury



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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Sincerely,



Dr. Susan Foster-Cohen

mailto: susan.foster-cohen@canterbury.ac.nz
Adjunct Senior Fellow
Department of Linguistics
University of Canterbury



Hong Kong, 03/10/14

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Sincerely,



Professor Elizabeth Gordon

mailto: elizabethgordon@xtra.co.nz

Associate Professor
Department of Linguistics
University of Canterbury



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Jennifer Hay

mailto: jen.hay@canterbury.ac.nz
Lecturer
Department of Linguistics
University of Canterbury



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Kate Kearns

mailto: kate.kearns@canterbury.ac.nz
Senior Lecturer
Department of Linguistics
University of Canterbury



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Professor Kon Kuiper

mailto: kon.kuiper@canterbury.ac.nz

Professor

Department of Linguistics

University of Canterbury



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Koenraad Kuiper

mailto: k.kuiper@ling.canterbury.ac.nz
Associate Professor
Department of Linguistics
University of Canterbury



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Ida Toivonen

mailto: ida.toivonen@canterbury.ac.nz Lecturer Department of Linguistics University of Canterbury



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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East Asian Research and Translation in Hong Kong

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Sincerely,



Dr. Roger Barnard

mailto: rbarnard@waikato.ac.nz
Department Head
General and Applied Linguistics
University of Waikato



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

Dear Dr. Barnard,

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Sincerely,



Dr. John Brine

mailto: brine@waikato.ac.nz
Research Associate
General and Applied Linguistics
University of Waikato



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Ms. Lucy Campbell

mailto: <u>lucy@waikato.ac.nz</u>
Senior Tutor
General and Applied Linguistics **University of Waikato**



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Sincerely,



Dr. Terry Crowley

mailto: tcrowley@waikato.ac.nz

Professor
General and Applied Linguistics
University of Waikato



Hong Kong, 03/10/14

HKLNA-Project -- The beginning of a solution

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Sincerely,



Dr. Ray Harlow

mailto: rharlow@waikato.ac.nz
Assoicate Professor
General and Applied Linguistics
University of Waikato



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

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Dr. Diane Johnson

mailto: dianej@waikato.ac.nz
Senior Lecturer
General and Applied Linguistics
University of Waikato



Hong Kong, 03/10/14 **HKLNA-Project -- The beginning of a solution**

Dear Dr. Johnson,

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Please consider the project and research proposal carefully and think about ways

East Asian Research and Translation in Hong Kong

I am looking forward to your timely response.

Sincerely,



Dr. Marcia Johnson

mailto: marcia@waikato.ac.nz
Senior Lecturer
General and Applied Linguistics
University of Waikato



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Sincerely,



Professor Laurie Bauer

mailto: <u>Laurie.Bauer@vuw.ac.nz</u>

Linguistics Programme Director
School of Linguistics and Applied Languages
Victoria University

Victoria University



Hong Kong, 03/10/14

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Sincerely,



Dr. Sara Cotterall

mailto: Sara.Cotterall@vuw.ac.nz

Senior Lecturer

School of Linguistics and Applied Languages

Victoria University



Hong Kong, 03/10/14

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Sincerely,



Professor David Crabbe

mailto: <u>David.Crabbe@vuw.ac.nz</u>

Head of School

School of Linguistics and Applied Languages

Victoria University



Hong Kong, 03/10/14

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Sincerely,



Professor Janet Holmes

mailto: Janet. Holmes@vuw.ac.nz

Professor

School of Linguistics and Applied Languages

Victoria University



Hong Kong, 03/10/14

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East Asian Research and Translation in Hong Kong

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Sincerely,



Professor Graeme Kennedy

mailto: Graeme.Kennedy@vuw.ac.nz
Professor of Applied Linguistics
School of Linguistics and Applied Languages
Victoria University



Hong Kong, 03/10/14

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Sincerely,



Professor Paul Nation

mailto: Paul. Nation@vuw.ac.nz

Professor of Applied Linguistics School of Linguistics and Applied Languages Victoria University



Hong Kong, 03/10/14

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Sincerely,



Dr. Jonathan Newton

mailto: Jonathan. Newton@vuw.ac.nz

Senior Lecturer

School of Linguistics and Applied Languages

Victoria University



Hong Kong, 03/10/14

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Sincerely,



Dr. Elizabeth Pearce

mailto: Elizabeth.Pearce@vuw.ac.nz

Senior Lecturer

School of Linguistics and Applied Languages

Victoria University



Hong Kong, 03/10/14

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Dr. John Read

mailto: <u>John.Read@vuw.ac.nz</u>
Senior Lecturer
School of Linguistics and Applied Languages
Victoria University



Hong Kong, 03/10/14

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Sincerely,



Dr. Elaine Vine

mailto: Elaine.Vine@vuw.ac.nz

Senior Lecturer

School of Linguistics and Applied Languages

Victoria University



Hong Kong, 03/10/14

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Dr. Paul Warren

mailto: Paul. Warren@vuw.ac.nz

Senior Lecturer

School of Linguistics and Applied Languages

Victoria University



Hong Kong, 03/10/14

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